



Thank you for your support,  
together we will make a difference  
to families in Cornwall.



**Thank you** for supporting **The Cornwall Birth and Baby Appeal**, get involved and be a part of our vision for maternity and new born care that goes 'above and beyond' for families in Cornwall.



"For babies, having their families so closely involved can help lower stress levels, promote better health, shorten hospital stays and reduce hospital readmissions"

Rachel Bailey  
Neonatal Sister

Funds that **you** raise as part of The Cornwall Birth and Baby Appeal will be used to enhance and innovate the facilities in our **Maternity and Neonatal** departments. Our aim is to provide outstanding care in an environment with facilities and equipment that go 'above and beyond' - thank you for being a part of this vision.

**How you can help - Maternity.** A new mid wife-led birthing unit will give women the opportunity of a water birth at Royal Cornwall Hospital. Funds raised through the appeal will **equip and enhance** the centre to create a **relaxed and homely environment** which we know gives the very best chance of a positive and low intervention birth. In addition, an **upgrade and refurbishment** to the existing Maternity facilities will bring them up to date aiming for equality in the standard of our facilities.

Our **maternity mission** is for all mums and dads to have a wide choice of options for their birth experience and access to modern and comfortable facilities. Miracles happen every day in our care and we know how important it is to give our families the best start in life.

**How you can help - Neonatal.** Our Neonatal department, for babies needing special care, will move to a larger area allowing our families to be more at the heart of their baby's care. Families will be able to **cuddle and bond** with their baby in a more comfortable and spacious environment.

Charitable funds will enable the purchase of **equipment** such as additional incubators and reclining chairs for parents to better facilitate bonding and feeding. The parent kitchen and family room will provide more **family friendly facilities**, with appeal funds providing kitchen equipment and toys for siblings.

**Together** we can make the vision for outstanding care in Maternity and Neonatal a reality – thank you for supporting The Cornwall Birth and Baby Appeal. Please get in touch if you would like to chat about your fundraising.

**Thank you**